CYBER ADVISOR
MORE THAN A NEWSLETTER

February 2024

Illuminating Success with 5-Star Reviews!

We are incredibly grateful for the consistent stream of 5-star Google reviews pouring in from our valued clients. Your unwavering support and positive feedback fuel our passion for delivering top-notch service each day. Knowing that we've met or exceeded your expectations fills us with immense pride and motivation to continue striving for excellence. Your words of praise inspire us to push the boundaries of customer service further, ensuring that every interaction with Data-Tech is nothing short of exceptional. From the bottom of our hearts, thank you for choosing us and for sharing your experiences with others. We're honored to serve you and look forward to continuing this journey together!

★ ★ ★ ★ ★

"I am extremely pleased. Aida made a point of calling me back before she left so I would have a working printer while I was working late. I am extremely appreciative for the above and beyond service."

- Osceola Partners LLC

Outstanding job
AIDA ENRIQUEZ!

BUSINESS-2-~~BEERS~~ BREWS
NETWORKING CLUB

B2B, NOT JUST ANOTHER NETWORKING EVENT

We invite you to leap into networking at our first

MIDDAY COFFEE CONNECT

on Thursday, February 29th, from 12-2pm

- All attendees receive one coffee & appetizers on us
- All attendees are entered into a gift card raffle
- Opportunity to receive free giveaways from Data-Tech
- Opportunity to become a member of Genisys Professional, Data-Tech's new Paid Referral Platform & Program!

SPONSORED BY:

Data-Tech
KEEPING AN EYE ON YOUR TECHNOLOGY

WITH NETWORKING HOST:
AMY GASTON

Industries We Work With

Accounting

Healthcare

Legal

Manufacturing

Financial

Insurance

Consumer Services

Energy & Utilities

Business Services

Engineering

Construction

and More

- Retail
- Freight & Logistics
- Education & Training
- Real Estate & Property
- Non-Profits
- and even more

Cybersecurity For Your Business

BOOST YOUR BUSINESS

•••

REDUCE
COST, DOWNTIME, & STRESS

A business that invests in cybersecurity services is destined to significantly enhance their operations and fortify their resilience against cyber threats. By implementing cybersecurity measures, one can mitigate the risk of data breaches, financial losses, and reputational damage. Such proactive measures not only safeguard sensitive information but also reduce the likelihood of costly downtime resulting from cyberattacks. A great cybersecurity policy can also decrease stress associated with potential breaches, fostering a more secure and confident business environment. Ultimately, the strategic allocation of resources towards cybersecurity not only protects the integrity of the organization but also leads to tangible cost savings, increased operational efficiency, and greater peace of mind for all.

Human elements, including employees, play a pivotal role in IT security breaches from factors caused by improper training and lack of awareness. Despite advancements in technology, human error remains a persistent vulnerability in cybersecurity. Employees who are unaware of cybersecurity best practices can expose organizations to significant risks. From falling victim to phishing scams to accidentally downloading malware, the actions of employees can compromise the integrity of sensitive data and critical systems. To address this issue, we suggest working with an IT provider who offers training programs that educates staff on cybersecurity protocols. This will ultimately raise awareness about potential threats, and instill a culture of vigilance and responsibility. By empowering employees with the knowledge and skills needed to recognize and respond to security threats effectively, organizations can significantly mitigate the human factor in IT security breaches and strengthen their resilience against cyber threats.

DID YOU KNOW?

88% of IT security breaches can be attributed to human elements.*

*Statistical information provided by a study at Stanford University.

KEEPING UP WITH DATA-TECH

VP & CSO, TODD LIETZ, CELEBRATES 27 YEARS

INTERNAL OFFICE EVENTS