CYBER ADVISOR
MORE THAN A NEWSLETTER

October 2023

Cyber Advisor Summit for C-Suites

Tomorrow is Data-Tech's highly anticipated Cyber Advisor Summit, taking place at Topgolf's NEW venue in St. Petersburg! We're proud to have SandStone Insurance Partners and Sophos as co-hosts for this extraordinary event, promising a dynamic synergy of expertise in the field of cybersecurity. As if the prospect of gaining invaluable insights and connections isn't enough, every ticket grants you access to

JOIN US AT TOPGOLF'S NEW ST.PETE LOCATION!

CYBER ADVISOR SUMMIT

Join us for an eventful day at Topgolf's new St.Pete location with hosts Data-Tech, Sophos, and SandStone Insurance Partners as our special guests present the importance of Cybersecurity and Cyber Liability Insurance!

Thursday
October 19th, 2023
10:30am-2:30pm

Topgolf
220 Carillon Pkwy N
St. Petersburg, FL 33716

Tickets are complimentary & include the following:

- Free Entry
- Continental Breakfast
- 2 Drink Tickets
- BBQ Lunch
- Free use of Bays (12:30pm-2:30pm)

complimentary food, drinks, and rounds of Topgolf - ensuring that you'll have a fantastic time while broadening your cyber advisory horizons. We have a few spots left if you register TODAY. Engage and enjoy – email mackenziebaron@datatechitp.com or click here to reserve your spot!

October is Cybersecurity Awareness Month!

The importance of employees exercising caution and thinking before they click on suspicious emails cannot be overstated in today's digital landscape. Phishing, a prevalent tactic used by hackers, relies on exploiting human behavior. These deceptive emails can lead to devastating consequences, such as data breaches, financial losses, or compromised sensitive information. The front line of defense against phishing attacks is an informed and vigilant workforce. By encouraging employees to scrutinize emails, check for red flags, and verify the legitimacy of messages, organizations can significantly reduce the risk of falling victim to these malicious schemes. With cybersecurity awareness and a commitment to thoughtful, cautious interactions, employees play a crucial role in safeguarding a company's digital assets and preserving its reputation. The adage "think before you click" has never been more relevant in the ongoing battle against cyber threats.

THINK BEFORE YOU CLICK

#Cybersecurity Awareness

TRUST BUT VERIFY

I'm not a robot

#Cybersecurity Awareness

The selection of AI tools for verification plays a pivotal role in enhancing cybersecurity. In an age where digital threats are constantly evolving and becoming more sophisticated, AI-driven verification tools provide an indispensable line of defense. These tools can rapidly analyze vast volumes of data, identifying anomalous patterns and potential security breaches with unprecedented speed and accuracy. Their ability to detect both known and emerging threats allows organizations to proactively fortify their digital infrastructure, preventing data breaches and minimizing the risk of cyberattacks. Furthermore, AI tools can adapt and learn from new threats, continuously improving their ability to protect sensitive information. Consequently, the choice of AI tools for verification is not merely a matter of convenience, but a fundamental component in safeguarding the digital landscape against the ever-present cyber threats.

In today's digital age, business owners must be acutely aware of the looming threat that disasters pose to their IT infrastructure and cybersecurity. Whether it's a natural disaster like a hurricane or a man-made crisis such as a cyberattack, the potential for damage is ever-present. Business continuity and data protection have become paramount concerns, as a breach or system failure can result in severe financial losses, reputational damage, and, in some cases, even legal liabilities. It is crucial for business owners to invest in robust disaster recovery and cybersecurity strategies, implementing proactive measures like regular backups, employee training, and robust incident response plans. The ability to swiftly adapt and recover from these potential disasters is not just a competitive advantage, but a fundamental necessity in the modern business landscape.

In the realm of emergency preparedness, one aspect that business owners often overlook but should never underestimate is cybersecurity. Just as you would safeguard your physical assets against natural disasters, it's equally crucial to protect your digital assets from the relentless threat of cyberattacks. As mentioned above, the consequences of a data breach or security breach during an emergency situation can be devastating, compounding the already challenging circumstances. Therefore, it's imperative that cybersecurity measures are not only integrated into your business operations but also form a critical component of your emergency preparedness plan. Regularly assess your network security, educate your staff on best practices, and establish a well-defined response plan to mitigate the impact of cyber threats during emergencies. In an increasingly digital world, the resilience of your business is contingent upon your ability to defend against cyber crises, making cybersecurity an indispensable part of your comprehensive emergency readiness strategy. Let Data-Tech take that weight off your shoulders.
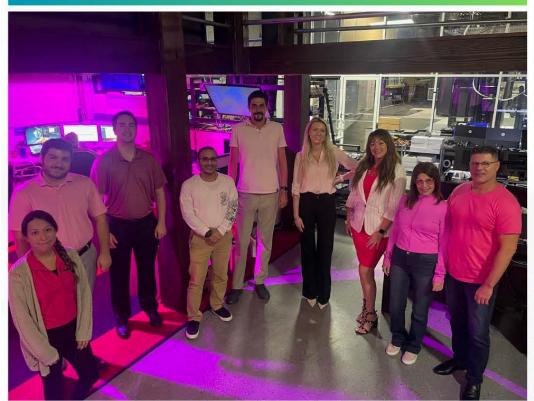
4 WAYS DISASTERS FUEL CYBERATTACKS

IS YOUR BUSINESS PREP⚠RED?

KEEPING UP WITH DATA-TECH

BREAST CANCER AWARENESS DAY

TAMPA BAY LIGHTNING DAY

EMPLOYEE SPOTLIGHT

Congratulations
Tomas Bartak on achieving
Employee Of The Month!