



IT'S YOUR YEAR, TAKE CONTROL

New Year, New Deal

**SIGN UP.
SAVE SMART.
STAY CYBERSMART.**

**LIMITED
TIME OFFER
Contact Us!**

**22% OFF
FIRST MONTH
OF ANY SERVICE IN 2022**

Restrictions may apply

Backups

How Strong Is Your Backup Strategy?



Most Popular Backups:

- Full Backups
- Incremental Backups
- Differential Backups



WHY BACKUP RECOVERY TESTING IS A MUST:

- CONFIDENCE & PEACE OF MIND
- IDENTITY RECOVERY PROBLEMS, GAPS OR BOTTLENECKS
- COMPLIANCE REPORTING

WHO IS RESPONSIBLE FOR YOUR DATA?

VENDOR'S RESPONSIBILITY

- Hardware Failure
- Software Failure
- Natural Disaster
- Power Outage
- Delete Requests



YOUR RESPONSIBILITY

- Human Error & User Mistakes
- Programmatic Errors
- Malicious Insider Activity
- Hackers or External Actors
- Malware, Ransomware, & Virus

Backup Strategies To Prevent Data Loss

[Learn Now](#)

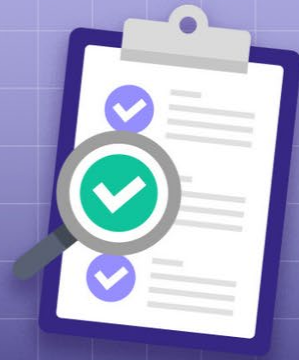
We live in a digital age where data has become one of the most valuable commodities in the world. Businesses can experience data loss in many ways, ranging from natural disasters to cyberattacks. Should you suffer an unexpected data loss, your competitive advantage lies in how quickly you can get your operations up and running.

Tech Refresh

Planning a tech refresh?

Avoid these pitfalls:

- Overlooking urgent issues
- Allocating budget to less critical problems
- Leaving backdoors open to threat actors
- Hampering employee productivity



SMBs can benefit significantly from a tech audit when determining the best way to refresh IT components.



Some of the gaps that fall under the least priority or **GREEN** category are:

- Accounts with passwords that are set to "never expire"
- Computers with OS nearing the end of their extended support
- On-premises sync issues that are persistent

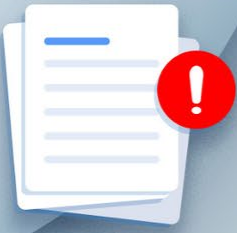
Least Priority

Medium Priority



The following gaps can be classified as medium severity and fall under the **YELLOW** category:

- Lack of multifactor authentication
- Failure of automated patching system
- Antivirus software that isn't up to date



High-priority gaps that must be classified as **RED** include:

- Failing backups
- Unauthorized users in the network, including former employees and third parties
- Unsecured remote connectivity

High Priority



Keeping Up With Data-Tech

Nominated for Best Places to Work 2022

Hundreds of businesses throughout the state of Florida are nominated in the hopes of earning their spot on Tampa Bay Business Journal's exclusive list of the Best Places to Work, but only a select few are lucky enough to be chosen.



This year, we are proud to announce that Data-Tech has been nominated for Tampa Bay Business Journal's Best Places to Work 2022!

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